



**PLANO, TEXAS
MEETINGS & CONVENTIONS
FACT SHEET**

Overview: Plano welcomes hundreds of meetings and conventions every year, and it's no wonder. This vibrant, cosmopolitan city located in close proximity to two major airports brims with lodging and dining options, attractions and amenities that make for seamless, productive and memorable gatherings. The city boasts a trifecta of walkable dining, shopping, and entertainment enclaves, each with an anchor headquarter hotel and plenty of meeting space, both indoors and out. A major upgrade to the Plano Event Center will soon bring even more state-of-the-art outdoor meeting space to the city. But it isn't just the work day and after hours amenities that make for great meetings. Visit Plano is staffed by adedicated professionals who understand that now more than ever, meetings need to deliver the utmost in value. They are here to help maximize the success of every gathering.

Transportation: **Air:** Plano has quick and convenient access to two major airports – **Dallas/Fort Worth International Airport** (dfwairport.com) and **Dallas Love Field** (dallas-lovefield.com). Several major airlines service these airports with daily nonstop flights, including American Airlines, Continental Airlines, Delta Airlines and Southwest Airlines.

DART Rail (dart.org): Visitors to Plano can travel throughout the Dallas-Fort Worth area via the Dallas Area Rapid Transit System (DART) Rail Line from two locations in Plano: Parker Road Station and Downtown Plano Station.

Bus: Local bus service is also provided by DART. For schedules, visit dart.org or call (214) 979-1111.

Ground: Plano is easily accessible from any location in the Dallas-Fort Worth metropolitan area. Major thoroughfares heading north and south include the Dallas North Tollway, State Highway 75 and Preston Road. East and west thoroughfares include State Highway 121, Highway 190 (President George Bush Turnpike) and Interstate 635.

Shuttle/Taxi/Ride Share Service: Travel to and from both airports and around the Dallas-Fort Worth area is available through several area transportation companies.

Climate: Plano enjoys a temperate Sunbelt climate with mild winters and hot summers. The average year-round temperature is 66 degrees. January is the coldest month, with an average temperature of 44 degrees, and July is the hottest month, with an average temperature of 86 degrees. (Source: Plano Economic Development Board)

Meeting Assistance: Visit Plano, named a Best Of DMO by *Meetings Today* in 2023, offers a wide variety of top-tier convention and meeting facilities and complimentary services. The benefit of booking in Plano is access to Visit Plano's friendly, experienced staff, which is passionate about the success of each meeting. From hotel and venue selection to registration assistance, welcome materials, transportation, name badges, VIP gifts, and more, the Visit Plano team strives to make meetings hassle-free, fun and productive.

The following services are available to groups booking more than 50 hotel rooms on any peak nights:

- Securing competitive bid proposals
- VIP site inspection arrangements
- Online housing coordination
- On-site registration assistance
- Printed name badges
- Welcome materials
- Tour/special event planning
- Transportation coordination
- Promotional and publicity assistance
- Area information, custom maps, and brochures
- Access to group-exclusive special offers

**Convention/
Meeting
Facilities:**

Plano offers first-rate convention and meeting facilities. In addition to the city's convention center, Plano Event Center, there are a variety of Plano hotels, private venues, and even a community college all offering exceptional meeting facilities for every size of group and for every budget:

- **Plano Event Center** (planoeventcenter.org) was voted Best Meeting & Event Venue, Best Holiday Venue, Best Caterer, and runner-up for Best AV Provider and Best Team Building Venue by *Texas Meetings + Events* in 2018 and is consistently awarded a Readers' Choice Award from *ConventionSouth*. The newly renovated Plano Event Center provides more than 86,400 square feet of flexible function space that comfortably accommodates up to 5,000 people. Other features include:
 - Capacity for groups of five to 5,000
 - Free parking

- 16 different breakout rooms
- 21,600-square-foot carpeted, column-free exhibit hall
- Master stage and dressing rooms
- Trade show booth furnishing packages
- Recreational vehicle parking and hookups
- In-house audiovisual equipment & technicians
- Free public Wi-Fi, plus private fiber internet access
- Full-service business center

For a complete listing of Plano meeting facilities, please see visitplano.com/meeting-facilities.

- **Cambria Hotel & Suites Plano-Frisco** (cambriasuitesplano.com): Located just minutes from The Shops at Legacy, Legacy West, and The Boardwalk, the 129-room Cambria Hotel Plano-Frisco features more than 2,400 square feet of meeting space and has oversized guest rooms that have separate living, working and sleeping spaces. All four meeting spaces are equipped with high-tech audio and visual equipment.
- **Collin College** (collin.edu): Collin County Community College Plano Campus features the Living Legends Conference Center, a full-service facility that can accommodate up to 600 in theater-style seating or 400 for banquets. The center can also be divided into sections to accommodate smaller seating layouts for seminars, meetings and other events. The college also provides professional catering and audio/visual services.
- **Courtyard Theater** (planostages.com): Referred to as the “hidden jewel of Plano,” the beautiful Courtyard Theater, located in the Haggard Park Historic District in downtown Plano is a 321-seat, proscenium-style theater. With a large stage and spacious lobby, the venue is the perfect place for receptions, recitals, stage plays, musicals, concerts, meetings, and private parties.
- **Event 1013** (event1013.com): Event1013 is a stylish, award-winning, Texas State Landmark venue where you’ll find an alternative, urban, and upscale setting to hold a successful business meeting or event. Event1013 blends authentic architecture, vintage charm, and warm character with technology and sustainable modern conveniences and finishes. There are two main rooms for your use: The Main Gallery, which is the original brick and hardwood storefront, and The Raw Garden, a more casual, organic indoor garden space.
- **Fowling Warehouse** (fowlingwarehouse.com): Fowling Warehouse features 71,000 square feet of fun including 40

fowling lanes, bottoms-up draft beers from two 50-foot Texas-sized bars, 300" TVs, and private event spaces including an 11,000 square foot VIP toom with 6 fowling lanes and its own bar. Fowling Warehouse can accommodate groups from 2-1200 for personal and corporate events, and offers a wide variety of food and beverage options for your guests.

- **Haywire** (haywirerestaurant.com): Texas tried-and-true gets an urban refresh. Haywire takes the Texas dining experience to a new level with cuisine that is at once hearty and refined. This three-story restaurant features five unique private dining rooms for up to 70 guests: a whiskey lounge, maverick in-door dining room, a box garden terrace, and a rooftop terrace lounge with its own Airstream trailer.

- **Hilton Dallas/Plano Granite Park** (dallasplanogranitepark.hilton.com): The 299-room Hilton Dallas/Plano Granite Park Hotel provides the space, style and personalized service guests expect for meetings and events. The hotel can accommodate anything from grandiose galas and meticulous meetings to private parties and social soirees. Features include:
 - 30,000 square feet of flexible meeting space
 - 19 meeting rooms (largest room is 14,400 square feet)
 - Two spacious ballrooms
 - All meeting rooms equipped with A/V technology

- **Legacy Food Hall** (legacyfoodhall.com): This European-style food hall houses 20+ artisanal food stalls, several bars, a brewery, and a live music venue. The facility can host events for up to 2500 people, and offers multiple private event spaces, including the outdoor Box Garden which seats 550 or 1500 standing.

- **Marriott Dallas/Plano at Legacy Town Center** (marriott.com/dalpt): Located at The Shops at Legacy, the 417-room Dallas/Plano Marriott at Legacy Town Center is within walking distance to more than 80 restaurants and various shops. Among the features of this property are:
 - 31,000 square feet of meeting space, including 20 meeting rooms
 - A 14,000 square-foot ballroom that divides into four sections and seats 1600 theater-style and 800 for banquets
 - An on-site audiovisual department to meet every need
 - Onsite dining and Starbucks.

- **Moxie's Grill & Bar at Sandman Signature Plano – Frisco Hotel** (moxies.com): Along with the dining room, lounge and

patio, Moxie's Plano also offers five private event spaces with AV capabilities for up to 250 people.

- **The Nature & Retreat Center** (planorc.com) The Nature & Retreat Center offers 2,500 square feet of flexible event space and boasts floor to ceiling windows that provide a breathtaking view of the lake at Oak Point Park & Nature Preserve. The outdoor event space is complete with a large patio covered by an open air pergola and immediate access to Oak Point Park & Nature Preserve.
- **Red Tail Pavilion** (plano.gov/1078/Red-Tail-Pavilion): Accommodating up to 2,000 people, Red Tail Pavilion is a beautiful outdoor venue incorporating all the natural elements that make the Oak Point Nature Preserve so special. A permanent sound and light system and entertainment roof structure along with comfortable and convenient restroom facilities and plenty of free parking make this the perfect setting for an evening under the Texas sky or for a concert, festival, or other special event.
- **Renaissance Dallas at Plano Legacy West** (Marriott.com/dalbp): As versatile as they are distinctive, the meeting spaces at Renaissance Dallas at Plano Legacy West Hotel offer fearless design and state-of-the-art technology. From seminars for 10 to receptions for 1200, the hotel's indoor and outdoor meeting spaces provide an extraordinary backdrop for virtually any event from small seminars to large corporate banquets.
 - 17 event rooms
 - 34,869 square feet of total event space
 - 9 breakout rooms
 - As the anchor for the new multi-million dollar Legacy West development, offers exceptional access to top tier retail, restaurants and entertainment all within walking distance
- **Southfork Ranch** (southforkranch.com): Internationally renowned as the filming location for the "Dallas" television series, Southfork Ranch is arguably America's most famous ranch. Southfork features distinctive event options for groups of 10 to 10,000 and is a three-time winner of the "Facility of the Year" Award from the DFW Chapter of Meeting Professionals International. Among the legendary facility's many group offerings are:
 - More than 63,000 square feet of indoor event space
 - 10 ballrooms
 - 300 acres of sprawling Texas ranchland for guided tours, private parties and special events

- Horseback riding

Accommodations: With more than 7,200 hotel rooms available, Plano has everything from economical alternatives to the ultimate in luxury accommodations. The Visit Plano website includes a complete list of hotel options (visitplano.com). A few of the most notable options include:

- **aloft Hotel** (aloftplano.com): The aloft Hotel is a much-acclaimed lifestyle brand from Starwood Hotels & Resorts Worldwide. The aloft Plano's 136 rooms showcase loft-inspired design – high ceilings, oversized windows and more.
- **Cambria Hotel Plano-Frisco** (cambriahotelplanotx.com): Located just minutes from the popular Shops at Legacy and 11 Fortune 1000 company offices and headquarters, the 129-room Cambria Hotel & Suites Plano-Frisco offer more than 2,400 square feet of state-of-the-art meeting and conference space and as well as oversized guest rooms that have separate living, working and sleeping spaces.
- **Hilton Dallas/Plano Granite Park** (dallasplanogranitepark.hilton.com): Situated in Plano's prestigious Granite Park development, the full-service 299-room Hilton Dallas/Plano Granite Park conference hotel features a 30,000 square foot conference center with two ballrooms, an Executive Lounge, 24-hour fitness center, resort-style outdoor swimming pool, fresh market, Prairie Fire bar, and Carso restaurant.
- **Marriott Dallas/Plano at Legacy Town Center** (marriott.com/dalpt): Surrounded by scenic parks and water features, this picturesque, upscale and full-service property is located in Legacy Town Center and is within walking distance to upscale shopping, fine dining and entertainment. Complete with 404 guest rooms and 35,000 square feet of banquet/meeting space, the luxury hotel serves leisure and corporate travelers and provides an exquisite setting for weddings, events, and meetings of all sizes. Amenities include a beautiful outdoor heated pool and whirlpool, a full-service Starbucks, a signature restaurant, and a fitness center.
- **NYLO Dallas Plano Hotel, Tapestry Collection by Hilton** (nylotapestrydp.com): The NYLO Dallas Plano Hotel, Tapestry Collection by Hilton was the first NYLO hotel property. This hotel is a groundbreaking concept that redefines urban-style lodging with modern hospitality, high design, industrial-chic décor and loft-style rooms. The property also boasts a chic outdoor pool, bar, restaurant, fitness center, and meeting space.

- **Renaissance Dallas at Plano Legacy West Hotel**
(marriott.com/dalbp): A newer addition to Plano's vibrant hospitality scene, this luxury property serves as an anchor for the three billion dollar Legacy West urban mixed use project. The 15 story, 304-room hotel has more than 35,000 square feet of conference and meeting space. Special features include a high energy lobby and bar, an onsite Asian fusion restaurant, a third floor amenity deck with a pool and cabanas, a bar concierge lounge, fitness center and outdoor event space.

- **Sandman Signature Plano-Frisco Hotel**
(sandmanhotels.com/signature-plano-frisco): The Sandman Signature Plano-Frisco Hotel is the first Sandman property in the U.S. It boasts 233 beautifully appointed guestrooms including family, corporate and executive suites. Guests can enjoy onsite restaurants, an indoor pool and fitness room, state-of-the-art meeting and conference facilities, and a business center.

Golf: Plano has three top-notch public golf courses:

- **The Courses at Watters Creek** (watterscreekgolf.com)
- **Pecan Hollow Golf Course** (pecanhollowgc.com)
- **Ridgeview Ranch** (ridgeviewgc.com)

Salons and Day Spas: Plano is home to several salons and day spas, including:

- **Bam Beauty Bar** (bambeautybar.com)
- **Drybar, The Shops at Legacy** (drybar.com)
- **Hiatus Spa & Retreat** (hiatusspa.com)
- **OVME** (ovme.com)
- **Spa Habitat Legacy** (spahabitat.com)
- **The Boardroom Salon for Men** (theboardroomsalon.com)
- **The Woodhouse Day Spa** (plano.woodhousespas.coms.com)
- **U Med Spa** (umedspa.com)

Dining: Plano has hundreds of dining options and just about every type of cuisine. In addition, many of these top-notch restaurants have private or semi-private dining/meeting space, including:

- **Brasão Brazilian Steakhouse** (brasaousa.com)
- **Bulla Gastrobar** (bullagastrobar.com)
- **Blue Mesa Grill** (bluemesagrill.com)
- **Bob's Steak & Chop House** (bobs-steakandchop.com)
- **Del Frisco's Double Eagle Steakhouse** (delfriscos.com)
- **Earls Kitchen & Bar** (earls.ca)
- **Eddie V's Prime Seafood** (eddiev.com)
- **Flemings** (flemingssteakhouse.com)

- **Fogo de Chao** (fogodechao.com)
- **Haywire** (haywirerestaurant.com)
- **Legacy Food Hall** (legacyfoodhall.com)
- **Mexican Bar Company** (mexbars.com)
- **Mexican Sugar** (mexicansugarcocina.com)
- **Mignon** (mignonplano.com)
- **Sixty Vines** (sixtyvines.com)
- **Steve Fields Steakhouse** (stevefields.com)
- **Taverna Rossa** (tavernarossa.com)
- **Uchiko** (uchiko.uchirestaurants.com)
- **Urban Crust** (urbancrust.com)
- **Urban Rio** (urbanrio.com)
- **Urban Seafood** (urbanseafoodcompany.com)
- **Whiskey Cake** (whiskey-cake.com)

Districts:

Plano has several walkable entertainment, shopping, and dining districts with anchor hotels.

- **Downtown Plano Arts District** (visitdowntownplano.com): Visit more than a dozen restored historic homes, the Interurban Railway Museum, and walk along authentic brick streets to discover an eclectic collection of antique shops, and boutiques selling everything from handmade jewelry to home décor and pottery. Catch a show/performance at Courtyard Theater, Cox Building Playhouse, or McCall Plaza, or see the artists in residence. Check the performance venue calendars for schedules and show times.
- **Legacy West** (legacywest.com): Opened in June 2017, this “city within a city” is the largest mixed use destination in North Texas and the perfect place to play, shop, dine, and stay. Besides serving as office space for several high profile companies including Toyota Connected North America, Liberty Mutual, Boeing Global Services, JPMorgan and more, the 255-acre development boasts 415,000 dynamic square feet of open-air retail and restaurant space. Legacy West adds to Plano’s already vibrant dining scene with restaurants that satisfy every craving, whether for steak or a good old-fashioned milk shake, French bistro fare or a red velvet cupcake.

For those who can’t decide, **Legacy Hall** (legacyfoodhall.com) has it all. In this one-of-a-kind artisanal food hall at Legacy West, visitors can wander over 20 stalls and bars to meet local purveyors and sample everything from lobster rolls and sushi to old fashioned hamburgers and duck fat fried chicken. There is also has an on-site brewery and an outdoor live entertainment stage.

Legacy West's shopping offerings run the gamut from fashion to furnishings to cosmetics and even electric cars. Its luxury retailers include: CHANEL Fragrance & Beauty, David Yurman, Golden Goose, Gucci, Louis Vuitton, Tiffany & Co. After a day of retail therapy, shoppers won't have to go very far to set down their spoils, since this urban village is anchored by the Renaissance Dallas at Plano Legacy West Hotel.

- **The Shops at Legacy** (shopsatlegacy.com): This urban district is part of a 168-acre master planned development of boutique retail, best-in-class restaurants, and an anchor hotel, the Marriott at Legacy Town Center. Visitors will discover an expansive selection of upscale stores, independent boutiques and chic dining in an inviting outdoor setting.
- **The Boardwalk at Granite Park** (boardwalkgranitepark.com): Situated across from the luxurious patio of the 299-room Hilton at Granite Park, this 30,000 square foot expanse features a variety of restaurants with patios serving burgers, gourmet biscuits, southern California boardwalk-style cuisine, brew pub fare, and more. There are also beachy deck chairs that afford a great view of the water feature and live music stage.
- **The Shops at Willow Bend** (shopwillowbend.com): This picturesque and upscale shopping center boasts more than 150 stores, including Neiman Marcus and Macy's. The newest addition to The Shops at Willow Bend is **The District at Willow Bend** transforming the mall into a shopping, dining, and entertainment destination. The District is a new restaurant area that is home to local chef-driven restaurants and a grand entrance to the property.

Attractions:

Visitors will find that Plano has a surprising number of attractions right in its own backyard:

- **ArtCentre of Plano** (artcentrefplano.org): The ArtCentre of Plano showcases the work of local and national artists. The ArtCentre recently relocated to the renovated Saigling House, a historic downtown Plano landmark.
- **Crayola Experience** (crayolaexperience.com) With 60,000 square feet of attractions, Crayola Experience is Texas' most colorful destination for interactive, creative play. Guests typically spend 3-4 hours exploring the 22 hands-on attractions. Kids of all ages can embark on a wonderful, whimsical adventure with such unique experiences as starring in their very own coloring pages, naming and wrapping their

very own Crayola crayon, learning how crayons are made in a live manufacturing show and so much more.

- **Fowling Warehouse** (fowlingwarehouse.com): Fowling is a unique and entertaining game that merges football with bowling and is perfect for small or large groups. It's as easy as throwing a football at ten bowling pins until someone knocks them all down. Fowling Warehouse's Plano location is the first in the south, their largest venue, and the first venue with full food & beverage options! This is a perfect indoor activity for adults, older kids and teens.
- **Go Ape! Treetop Adventure Course** (goape.com): Looking for a unique team-building activity? Glide over the forest canopy at Plano's Go Ape! Zip lines, Tarzan swings and suspended obstacles bring out your inner monkey and provide a fun challenge amid 800 acres of natural beauty at Texas' first Go Ape location.
- **Heritage Farmstead** (heritagefarmstead.org): This four-acre museum preserves a way of life during the height of prosperity in the early 1900s. The beautiful Victorian home and 12 outbuildings was the hub of a 360-acre farm operated by colorful local resident Ammie Wilson.
- **Interurban Railway Museum** (planoconservancy.org): This museum brings Plano transportation history back to life. Once a vital part of the Texas Electric Railway that ran from Denison to Waco from 1908 to 1948, the Interurban is one of the original electric cars that ran on the tracks through Plano. Next to the station is car 360, one of the original cars that carried mail and passengers. This is the only station remaining from Sherman to Dallas. The facility also includes an area that houses a colorful display on Plano history.
- **PINSTACK** (pinstackbowl.com): Plano is home to North Texas' first state-of-the-art bowling and active entertainment destination. PINSTACK is a 50,000 square foot venue featuring a 28-lane bowling experience, ropes course suspended 20 feet above the gaming center, two-story laser tag, bumper cars, LED lit six-lane rock climbing walls, hundreds of interactive games and simulator technology. The facility also has a full-service restaurant, outside bar area, covered patio with fire pits, big screen TVs and ample seating. PINSTACK also offers a luxury VIP bowling area for private parties.
- **Southfork Ranch** (southfork.com): Relive some memorable moments from the television series "Dallas" at Southfork Ranch in nearby Parker. The "Dallas Legends: Fact To

Fantasy” exhibit features such memorabilia as the gun that shot J.R., Lucy’s wedding dress and video clips from the popular TV series. Horseback trail rides are also offered.

- **The Texas Pool** (texaspool.org): The historic Texas Pool is 168,000 gallons of saltwater shaped like the great State of Texas and is officially a National Landmark listed in the National Register of Historic Places. The pool is open Memorial Day to Labor Day and features a diving board, two water slides, an island, and a shallow “South Texas” wading area for small children and parents.

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